



PRESS RELEASE For Immediate Release

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Surf Show 2010 Makes Waves!
24th and 25th April 2010, Anson Rooms, Bristol, UK
www.surf-show.com

Surf Show 2010 brings you fresh & killer brands, the latest films, break through live music and the best in technical workshops.

The UK's only Surf Show will be held at the Anson Rooms in Bristol on 24th and 25th April 2010, showcasing surfing, coastal lifestyle, health and well being. Surf Show will be stuffed full of the latest fashions, clothes, surfboards, equipment, accessories, live music, art and more.

In association with Animal. Animal' is a design-led, rider-refined sports brand with a wide range of men's and women's clothing, footwear, watches, wetsuits, eyewear, luggage and accessories in over 60 shops worldwide.

Sponsored by Girlracer Magazine. Girlracer.co.uk, is an online magazine that brings you the latest news and reviews on motorsport, motoring and extreme sports.

"The Surf Show is a unique event in the UK, if not the world!! A great mix of awesome brands/exhibitors both established and newcomers, workshops and film screenings, FREE kids workshops and more, makes this event a great day out for the whole family. If you're interested in the marine environment, counter culture, art, film, photography, or the more technical aspects of surfing like surfboard shaping then this vibrant event is for you!". Edryd Kaill, Surf Show Event Director."

This is a great opportunity to take part in the many FREE workshops hosted by industry professionals. Get to the show early and take part in a yoga session specifically designed to strengthen your core balance and get you up on that board for longer. Dan Start, author of Coast – Wild Swimming, will be taking you on a virtual guided tour of the UK's wildest and most secret bathing spots around our coasts. Surf guru Dr Tony Butt, regular contributor to Surfers Path magazine and author of 'Surf Science', will also be delivering an insightful workshop to make sure you never miss the best swells again!! Visit www.surf-show.com for more details.

The 'WaveRiders Film Festival' will also be hosted at this years Surf Show. A selection of the world's best surf films from the last 12 months and more will be screened. Exclusive UK premiers of International films 'Modern Collective', 'The Women and the Waves', plus showcasing 'The Drifter' and great UK film talent and surfing!!

On the Saturday night we will also be raising vital funds for the charity Surfers Against Sewage. Come and join us for the 'Seasick Sessions' at Mr Wolfs in Bristol for stonking live music, bands, djs, drinks and even more giveaways and prizes!!

Be part of the scene and enjoy the ride. For further information on Surf Show 2010 please visit www.surf-show.com or join us on facebook / twitter.

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Notes to editors

1. Surf Show is in association with Animal. Animal' is a design-led, rider-refined sports brand with a wide range of men's and women's clothing, footwear, watches, wetsuits, eyewear, luggage and accessories in over 60 shops worldwide.
2. Surf Show is sponsored by Girlracer Magazine. Girlracer.co.uk, is an online magazine that brings you the latest news and reviews on motorsport, motoring and extreme sports.
3. Contact Edryd Kaill for further information on edryd.kail@surf-show.com or phone 07969 564232 / 0117 3307886.
4. Surf Show started in 2008 aiming to promote surfing culture and lifestyle in the UK. Surf Show also aims to inspire the public about the environment and wellbeing.
5. Dates: Sat 24th & Sun 25th April 2010
6. Venue: Anson Rooms, University of Bristol Student Union, Queens Road, Bristol, UK
7. Surf Show is promoted by E2 Projects.
8. Tickets will be on sale very soon, FREE for kids of 14 or under (must be accompanied by an adult).
9. Surf Show logo available and A1 surfing images.