



**PRESS RELEASE** For Immediate Release

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**Surf Show in association with Animal!**  
24<sup>th</sup> and 25<sup>th</sup> April 2010, Anson Rooms, Bristol, UK  
[www.surf-show.com](http://www.surf-show.com)

This years Surf Show is in association with Animal. Surf Show is the UK's first and only public exhibitor event showcasing UK and International surfing. Animal' is a design-led, rider-refined sports brand with a wide range of men's and women's clothing, footwear, watches, wetsuits, eyewear, luggage and accessories. Animal stores at Broadmead and Cribbs Causeway, Bristol.

The UK's only Surf Show will be held at the Anson Rooms in Bristol on 24<sup>th</sup> and 25<sup>th</sup> April 2010, showcasing surfing, coastal lifestyle, health and well being. Surf Show will be stuffed full of the latest fashions, clothes, surfboards, equipment, accessories, live music, art and more. There will also be heaps of giveaways, competitions and fundraising for Surfers Against Sewage.

"Animal are really happy to be part of this new and exciting surf event. The industry doesn't have a retail exhibitor event, or a surf film festival or a series of dedicated workshops – well Animal are helping Surf Show to bring all of this to fruition in 2010!!" *Kevin Snell, Tony Pryce, Animal.*

"We are really excited about Animal's support for the Surf Show. Animal is supporting the UK surf scene and helping to promote new and exciting events like ours, we can't wait to make it all happen!" *Elliot Christopher, Marketing Director, Surf Show.*

Surf Show 2010 brings you fresh & killer brands, the latest films, break through live music and the best in technical workshops. Take part in the many FREE workshops hosted by industry professionals. The latest international surf films will also be screened at the 'WaveRiders Film Festival'.

For further information on Surf Show 2010 please visit [www.surf-show.com](http://www.surf-show.com) or join us on facebook / twitter.

ENDS

## Notes to editors

1. Surf Show is in association with Animal. Animal' is a design-led, rider-refined sports brand with a wide range of men's and women's clothing, footwear, watches, wetsuits, eyewear, luggage and accessories in over 60 shops worldwide. Animal stores at Broadmead and Cribbs Causeway, Bristol.
2. Contact Elliot Christopher for further information on [Elliot.Christopher@surf-show.com](mailto:Elliot.Christopher@surf-show.com) or phone 07887 585290 / 0117 3307886.
3. Surf Show started in 2008 aiming to promote surfing culture and lifestyle in the UK. Surf Show also aims to inspire the public about the environment and wellbeing.
4. Dates: Sat 24<sup>th</sup> & Sun 25<sup>th</sup> April 2010
5. Venue: Anson Rooms, University of Bristol Student Union, Queens Road, Bristol, UK
6. Surf Show is promoted by E2 Projects.
7. Tickets will be on sale very soon, FREE for kids of 14 or under (must be accompanied by an adult).
8. Surf Show and Animal logos available plus A1 surf images.